

Bus Body & Interior Design Competition

1) Background

Gemilang Coachwork Sdn Bhd (GML) designs and manufactures bus bodies and assembles buses with over 25 years of experience. GML designs and produces a range of aluminum and steel bus bodies (SKDs and CKDs) and assembles buses (CBUs). GML's products have been sold to over 10 markets. Meeting the technical and safety specifications in accordance to various local and international standards and regulations, the products are generally well-accepted by the customers. GML's buses serve public and private bus transportation operators mainly in markets including Singapore, Malaysia, Australia, Hong Kong, China and India.

2) Objective of competition

In conjunction with Gemilang Coachwork's 30th Anniversary in 2019, Gemilang would like to invite bus enthusiasts and designers to express their creativity in the design of new bus and coach.

The objective of this competition is to encourage more people to be involved in the design of buses which forms an integral part of our daily lives in Malaysia and around the world.

The bus design should be stylish and practical so that the conceptual artwork can be replicated on an actual bus.

3) Eligibility

The competition is open to all existing college/university students who study in Malaysia;
There is no minimum age requirement for entry;

4) Registration & Submission

NO registration fee;
Registration deadline: 1st November 2018;
Official entry submission deadline : 31st May 2019;



5) Entry Requirement

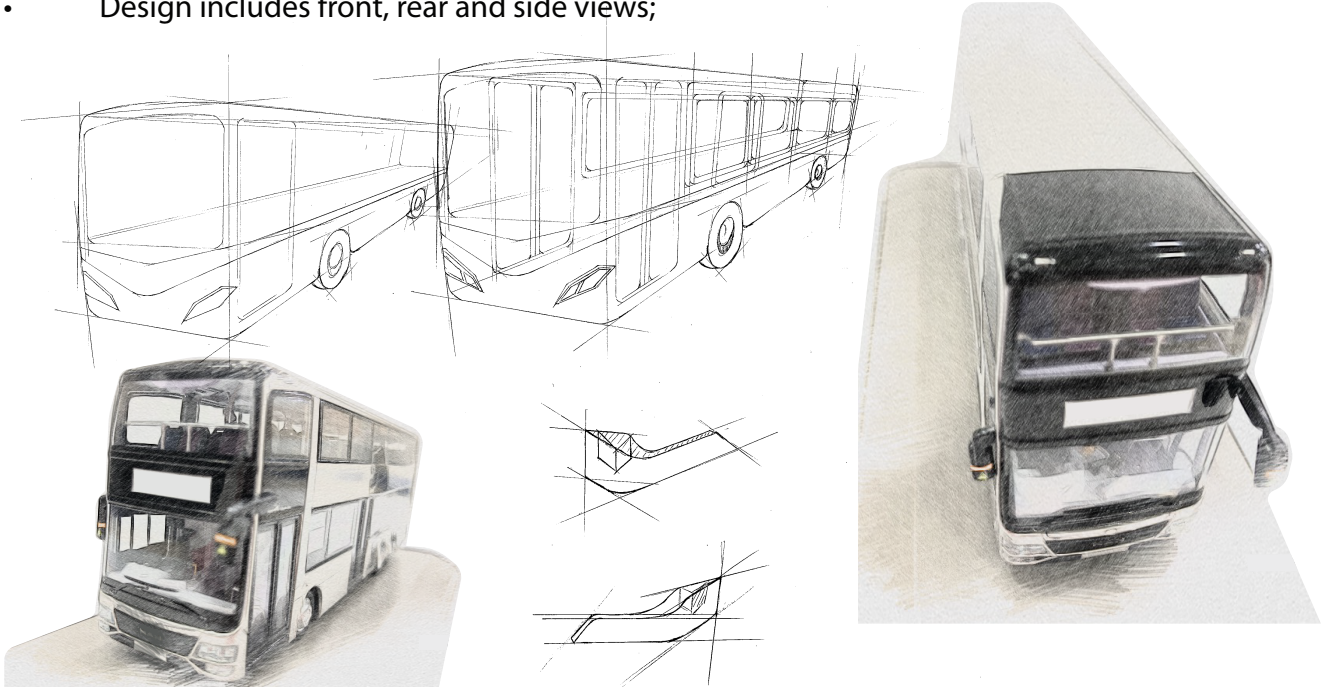
Design object: City Bus

Design required dimensions: 12 meter length / 2.5 meter width / 3.2 meter height;

Scope of design:

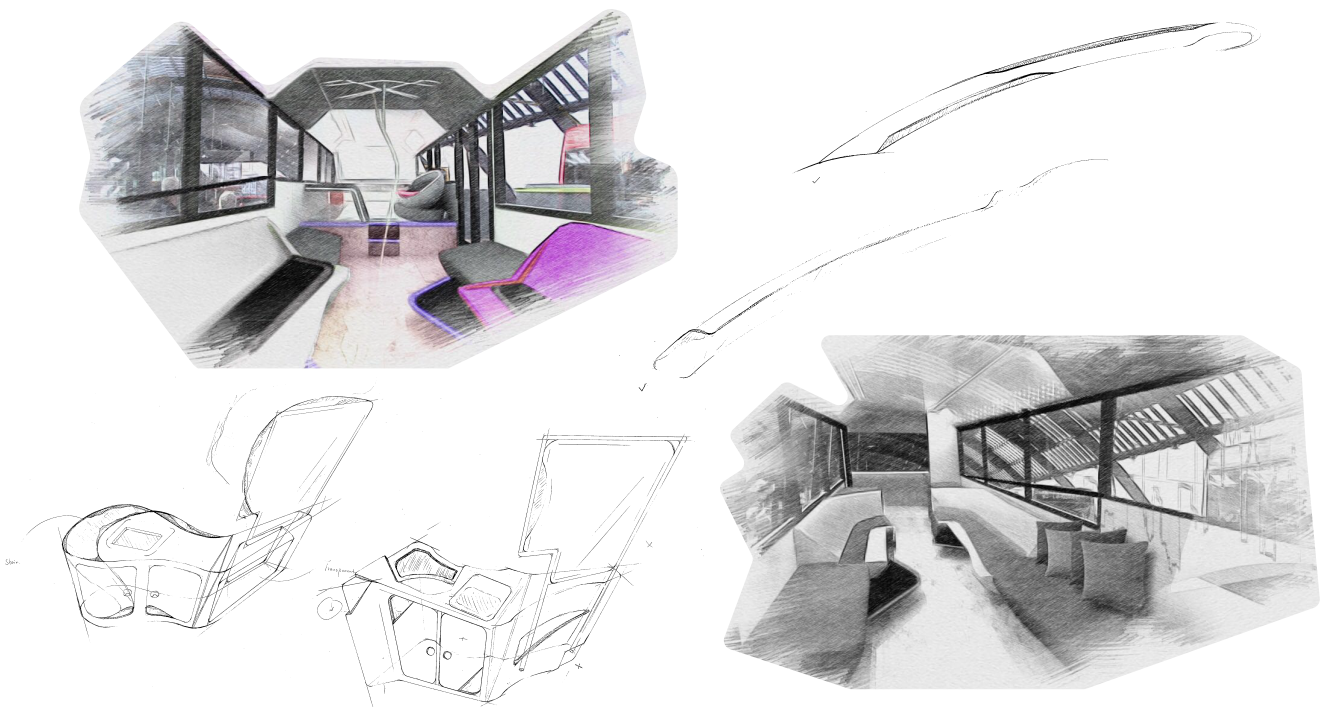
Part 1: Exterior Design

- Design includes front, rear and side views;



Part 2: Interior Design

- Design MUST show passenger seat arrangement, standing area and wheelchair area with the consideration of safety measures;
- Any additional features to the interior design are welcomed;



6) Prize

First prize winner: RM5,000 cash reward & 3-6 months industrial training (1 position);
 Second prize winner: RM3,000 cash reward & 3-6 months industrial training (1 position);
 Third prize winner: RM1,000 cash reward & 3-6 months industrial training (1 position);
 Consolation prize winner/s : RM 500 cash reward

7) Entry Materials and Submissions

Individual or group submissions are both accepted. Maximum 3 members is allowed for 1 group entry.

Submission for each design must complete with information required below:

Full Name (per NRIC)
 NRIC number
 University/College Name
 Contact number
 Email address.

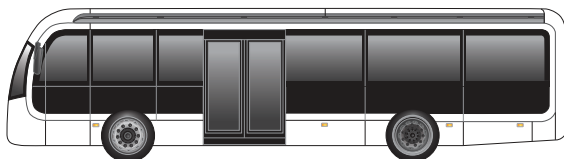
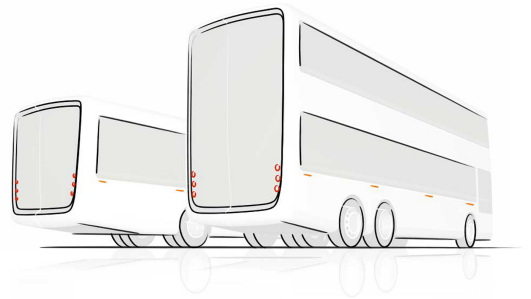
There will be 2 rounds of submissions:

First round submission:

- Presentation of the design in PDF/JPEG format. The quality of the images must be high enough to show the details of the design.
 - Proper report to introduce and explain the submitted design.
- Only shortlisted candidates are required to take part on second round submission.

Second round submission:

- Workable 2D or 3D drawings softcopy;
- Presentation of the design in front of judges;



Entry materials can be emailed to mita.foo@gml.com.my or posted to the address below:

GEMILANG COACHWORK SDN BHD

Ptd 42326 Jalan Seelong 81400 Senai, Johor, Malaysia

Attention to: Ms. Mita Foo / Ms. Jeanne

Office No: +607-5996666

The more the supporting materials that are submitted, the better the entry will be able to be accurately judged.

8) Competition Rules

Winners will be invited to Gemilang Coachwork's 30th Anniversary Celebration Day on 9 September 2019 to receive the awards.

Grading Criteria		
No	Criterion	Marks
1	Exterior design	20%
2	Interior design	20%
3	Functionality and practicality	20%
4	Safety consideration	10%
5	Creativity and innovation	10%
6	Market potentiality	5%
7	Presentation performance	15%

9) Design copyright

Submitted design must be an original work not yet in production for commercial gain. The entrant is responsible for the specifications of the design which cannot include copyright protected material. The entrant must be right-holder for all images, text and shapes used in the submitted work.

By submitting a Design to the Gemilang Coachwork, you agree that the Design shall become the property of the Gemilang Coachwork, and hereby grant all right, title and interest in and to the Design, including, but not limited to, all copyrights, trademarks, patents and any other intellectual property in the Design.

Official Website: www.gml.com.my



ENTRY FORM

Full Name			
NRIC / Passport			
Email Address		Contact No	
Residential Address			
College / University			
Course			
Submission	<input type="checkbox"/> Individual <input type="checkbox"/> Group		
Team Member Name (If Any) 1. 2. * Max 2 members per group			

Applicant's Signature



